



Anglia adds Mitsubishi to expanding RF device portfolio

Anglia has announced that it has signed an agreement to both distribute and provide design support to the Mitsubishi range of high frequency semiconductors in the UK and Ireland. The product range addressed by the far-reaching deal encompasses silicon RF transistors, GaAs field-effect transistors (FETs), high electron mobility transistors (HEMTs) heterojunction bipolar transistors (HBTs), and RF modules. The devices and modules are targeted at a wide range of wireless communications applications including mobile phones, cellular and TETRA basestations, and WiMAX.

Key to the strategic relationship between Anglia and Mitsubishi is the recent appointment of Roger Hasling as Anglia's Technical Marketing Engineer for RF Products. Roger has many years of experience in the RF electronics industry, having begun his career as RF engineer with Marconi International Marine Company. Following this he had 23 years commercial and technical experience specialising in RF and microwave semiconductor products within the distribution industry, including 14 years with responsibility for designing in and providing applications support to Mitsubishi HF devices in the UK market.

Commented Dr. Ashley Rhodes, Mitsubishi's UK Sales Manager - Semiconductors Business Unit, "Roger has an unprecedented level of

knowledge and experience of our HF product line, and his knowledge of our products, markets and applications is a great asset to Anglia. He will be a familiar face to our customer base, while his product knowledge and depth of technical insight will bring reassurance to Anglia customers who may be starting to use our devices for the first time.”

Roger Hasling added, “There are an increasing number of exciting design-in opportunities that Mitsubishi high frequency devices are ideally suited for, especially in applications such as telemetry and WiMAX. At Anglia we have the infrastructure and logistics to support these projects from the initial design and development phases right through to volume production.”

Photo caption:

Photo shows (left to right): Tracey Anderson, Sales Logistics Co-ordinator – Semiconductors Business Unit, Mitsubishi; Dr Ashley Rhodes, UK Sales Manager – Semiconductors Business Unit, Mitsubishi; Katie Pooley, Marketing Manager, Anglia; and Roger Hasling, Technical Marketing Engineer – RF Products, Anglia

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About Anglia

Anglia is a leading franchised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. Anglia stocks over 700 million components from 360,000 product lines in the UK. Components from every supplier are stocked in depth and breadth for same-day despatch. Anglia aims to streamline logistics and reduce customers'

transaction costs through services that include KAN-BAN, EDI, and customer-dedicated inventory. Accurate, on-time delivery performance is over 99% and rising.

Further information can be found at <http://www.anglia.com>.

About Mitsubishi Electric

With over 80 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TSE:6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, group sales of 3,855.7 billion yen (\$32.7 billion) in the fiscal year ended March 31, 2007. For more information visit <http://global.mitsubishielectric.com>