# anglia

### **Company news**

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## Anglia strengthens interconnect product portfolio with addition of PHOENIX CONTACT

Anglia has announced that it has signed an agreement to inventory and distribute the PHOENIX CONTACT product range in the UK and Ireland.

PHOENIX CONTACT is the global market leader in PCB, panel and cable connectivity, signal conversion and interface, surge voltage protection and industrial automation technology. Founded more than 80 years ago in Germany, the innovative portfolio of products includes components and solutions for the connection of industrial and PCB devices, from the sensor to the control system and beyond.

"Anglia has a well-deserved reputation for providing excellent support to both its customers and its principals," commented Richard Edwards, Distribution Manager, PHOENIX CONTACT in the UK. "We are confident that Anglia is the right distribution partner to help us expand our sales in the UK and Ireland."

"PHOENIX CONTACT is well-known for its focus on innovation and in developing partnerships with customers to create mutually beneficial solutions," added Graham Bridger, Divisional Marketing Manager at Anglia. "It is a very strong brand, and will be an ideal complement to our current product portfolio."

#### Photo caption

Photograph shows (left to right): Kerry Higham, Product Marketing Manager, Anglia; Richard Edwards, Distribution Manager, Phoenix Contact; Kevin McKenna, MD, Phoenix Contact; Graham Bridger, Divisional Marketing Manager, Anglia; Katie Pooley, Marketing Manager, Anglia.

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#### About Anglia

Anglia is a leading franchised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. Anglia stocks over 700 million components from 360,000 product lines in the UK. Components from every supplier are stocked in depth and breadth for same-day despatch. Anglia aims to streamline logistics and reduce customers' transaction costs through services that include KAN-BAN, EDI, and customer-dedicated inventory. Accurate, on-time delivery performance is over 99% and rising.

Further information can be found at <a href="http://www.anglia.com">http://www.anglia.com</a>

#### About Phoenix Contact

PHOENIX CONTACT is a global market leader in connection, signal conversion and interface, surge voltage protection and industrial automation technology. Phoenix Contact employs 10,000 in 45 wholly owned subsidiary companies and is dedicated to offering World-class service and an innovative portfolio of products and solutions from the sensor to the control system and beyond.

Further information can be found at http://www.phoenixcontact.com