



Anglia adds M2M comms capability with Cinterion

Anglia has signed a UK and Ireland distribution agreement with the world's leading manufacturer of GSM and GPRS modules, Cinterion – formerly Siemens Wireless Modules. Under the deal, Anglia will provide sales, marketing and design support to promote Cinterion's entire product range.

The agreement further extends Anglia's wireless portfolio, enabling it to offer design-in solutions for a rapidly expanding variety of machine-to-machine (M2M) applications making use of the mobile phone network. Applications include remote utility metering, fire and security system monitoring, e-tolls, secure transactions, POS terminals, asset tracking systems and mobile computers.

Arthur Woode, Cinterion's UK and Ireland country manager said, "We were looking for an additional partner with proven expertise in wireless technology, and a solid understanding of the design-in process. Anglia was therefore a natural choice to help us grow our business in the UK and Ireland."

Commenting on the deal, John Bowman, Anglia's Divisional Marketing Manager, highlighted Cinterion's GSM/GPRS strength, "Cinterion leads the market with a wide range of cutting-edge wireless M2M solutions. The inclusion

of this technology perfectly complements our existing product offering, firmly establishing us as a truly significant player in the wireless space”.

Photo caption:

Anglia has signed a franchise agreement with Cinterion for its range of GSM/GPRS wireless modules in the UK and Ireland.

Pictured left to right are: John Bowman, divisional marketing manager, Anglia; Arthur Woode, country manager (UK & Ireland), Cinterion; Steve Rawlins, CEO, Anglia; Michael Wallon, VP sales (northern Europe), Cinterion

For further information and reader enquiries:

Michelene Hircock, Anglia Components Limited, Sandall Road, Wisbech, PE13 2PS

Tel: +44 (0) 1945 474747

E-mail: michelene.hircock@anglia.com

Fax: +44 (0) 1945 474849

Web: www.anglia.com

Agency contact:

Rob Davies, Publitek Limited, 18 Brock Street, Bath, BA1 2LW, United Kingdom

Tel: +44 (0) 1225 470000

E-mail: rob.davies@publitek.com

Fax: +44 (0) 1225 470047

Web: www.publitek.com

About Anglia

Anglia is a leading franchised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. Anglia stocks over 700 million components from 360,000 product lines in the UK. Components from every supplier are stocked in depth and breadth for same-day despatch. Anglia aims to streamline logistics and reduce customers' transaction costs through services that include KAN-BAN, EDI, and customer-dedicated inventory. Accurate, on-time delivery performance is over 99% and rising.

Further information can be found at <http://www.anglia.com>.

About Cinterion

Cinterion Wireless Modules, formerly Siemens Wireless Modules, is the leading supplier of GSM based machine-to-machine communication devices and solutions for customers worldwide. Cinterion Wireless Modules offers a broad portfolio of innovative modules designed for a wide range of applications, including remote maintenance, e-toll systems, metering, automotive, POS systems, teleservices, industrial PDA's, routers and gateways, security systems, as well as tracking and tracing. Cinterion also offers comprehensive services in its M2M One business unit, providing an all-around M2M solution. The global enterprise is

headquartered in Munich, Germany and has approximately 450 employees worldwide. For more information, please visit: www.cinterion.com.