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Anglia Displays embeds top computer vendor

Wisbech, UK, 14 October 2009 – Anglia Components has added one of the world’s top manufacturers of single board computers, Avalue, to its Anglia Displays line-up, complementing its comprehensive portfolio of TFT graphics monitors from Hitachi and Sharp.

According to Anglia’s CEO Steve Rawlins, “By putting Avalue embedded PCs together with world class display technology from Hitachi and Sharp, we can offer customers in the industrial automation, kiosk, PoS, PoI, gaming and medical markets a truly compelling proposition. Anglia’s strategy is to partner with the leading suppliers, and bring our UK customers the best technology we can find anywhere in the world backed by exceptional service. Avalue is the latest example, a truly outstanding company in its field offering a wide portfolio of high performance embedded computing solutions packed with features.”

Mr. Philip Chang, Avalue’s GM added, “Anglia gives Avalue a channel partner in the UK with the capability to fully support and supply our high performance computing products. We were impressed with the scale and professionalism of their sales and technical support operations, which will significantly strengthen our customer services resource in UK. Avalue and Anglia have a compatible vision and focus for this market, and I believe our collaboration will bring benefits to UK customers, to Anglia and to Avalue.”

Anglia Displays Divisional Marketing Manager, Joel Munday continued, “Avalue Technology has one of the most complete ranges of embedded and industrial single board computers available anywhere. These affordable SBC platforms use high density design techniques to deliver exceptional performance within a small form factor footprint as well as low power consumption to facilitate sealed fanless implementations.”



Under the agreement, Anglia will offer Avalue's comprehensive range of industrial 3.5", 5.25", PC/104, EPIC and single board computer/embedded computers. It will also offer Avalue industrial motherboards, mini-ITX, nano-ITX, ATX, Micro ATX form factor, barebone, chassis and applied computing platforms.

The Avalue platforms complement the Anglia Displays range of colour TFT modules from Hitachi and Sharp. The range spans screen sizes from 2.2" to 64.5" in portrait and landscape form, and includes wide screen and high definition versions, as well as wide viewing angle, high brightness and analogue touchscreen types.

About Avalue Technology

Avalue Technology is a professional industrial computer manufacturing company with complete product lines in embedded computers, single board computers, Systems-on-Modules-ETX (SOM-ETX), industrial motherboards, all-purpose tablet PCs, and barebone products, etc. Having expanded, Avalue offers its expertise on PCB / Assembly / BIOS version control and after-sales all type of services. An ISO-9001 certified company, Avalue Technology offers assurance to customers in every aspect of its business. With its headquarter located in Taiwan, Avalue has global branch offices, including one in Denmark to handle the European market, one in Shanghai to handle the local market, and two in the United States, New Jersey and California. In addition, Avalue Technology operates an extensive distribution network to accommodate and serve customers all over the world.

www.avalue.com.tw

About Anglia

Anglia is the UK's leading independent authorised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. The company is a member of SC21 and holds AS9120 and ISO9001 approvals. Anglia's exceptional technical support spans a fast sampling service, telephone advice from product specialists, on-site visits from field applications engineers and, ultimately, electronics design.



An in-house team of designers adds expert resources to customers' design teams, helps reduce final product costs and accelerates development times. Anglia stocks over 700 million components from 500,000 product lines in the UK, and streamlines its customer's logistics and reduces costs through KAN-BAN, EDI, and customer-dedicated inventory.

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