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Anglia launches embedded division

Brings together displays, M2M and embedded computing portfolios

Wisbech, UK, 23 November 2010 – Anglia Components, the UK’s leading independent component distributor, today announced the formation of Anglia Embedded to address the fast developing embedded solutions market.

Anglia Embedded brings together the product portfolios and support available from Anglia Displays and Anglia M2M together with Avalue, a world leading supplier of single board computers (SBCs). In addition to Avalue, Anglia Embedded is supported by leading suppliers including Cinterion, Hitachi, connectBlue, Fastrax and Telegesis.

Commenting, Steve Rawlins, CEO at Anglia, said, “Anglia is rapidly expanding its portfolio of embedded product suppliers and we have successfully established relationships with market leaders in the embedded technology field. The market for embedded solutions has seen steady growth and the formation of Anglia Embedded will unify the support we offer customers on computing hardware, wireless communications technology and LCD displays.”

Specialised display technology is catered for by Anglia Displays which provides cost effective displays solutions through to high reliability, rugged displays for harsh environments and industrial applications. Display driver solutions, touch-screens and other display peripherals are also available.

Avalue Technology provides a range of innovative embedded computing products and services. Avalue has developed a full range of embedded systems to provide engineers with system-ready platforms that meet increasingly demanding multimedia and networking applications. Avalue can supply a comprehensive range of embedded 3.5”, 5.25”, PC/104



and EPIC single board computers. These affordable SBCs provide engineers access to applications such as industrial automation, kiosk terminals, point of sale, gaming and medical. The Avalue range also features a small form factor footprint and low power consumption providing a fan-less and portable platform.

Launched in October 2009, Anglia M2M offers embedded wireless communications modules and components supporting all of the major wireless communications standards in common use for machine-machine communications today. Alongside Cinterion GSM and GPRS modules, Fastrax GPS and Telegesis ZigBee technology, it offers best in class WiFi, WiMAX, Bluetooth, Ethernet and Fiber Optic solutions as well as powerline communications and other supporting products.

Anglia Embedded is able to deliver effective product solutions for the many applications in this rapidly growing market and provide full technical support www.anglia-embedded.com.

About Anglia

Anglia is the UK's leading independent authorised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. The company is a signatory of the ADS SC21 programme and holds AS9120, ISO9001, ISO14001 accreditations and IECQ-CECC qualification. Anglia's exceptional technical support spans a fast sampling service, telephone advice from product specialists, on-site visits from field applications engineers and, ultimately, electronics design. An in-house team of designers adds expert resources to customers' design teams, helps reduce final product costs and accelerates development times. Anglia stocks over 700 million components from 500,000 product lines in the UK, and streamlines its customer's logistics and reduces costs through KAN-BAN, EDI, and customer-dedicated inventory.

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