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Anglia strengthens executive management team

Quartet of promotions support continued growth

Wisbech, UK, 7 February 2011 – Anglia Components, the UK’s leading independent electronic component distributor, has strengthened its executive management team with a series of four internal promotions.

Following the changes, Michaela Senior is promoted to sales director. Jacqui Fretwell is promoted to business development director. Graham Bridger is promoted to marketing director - Pemco products. Claire Joyce is promoted to sales director China.

“Anglia had an exceptional 2010, gaining market share in a strong UK market,” commented Steve Rawlins, CEO, Anglia. “These promotions give us the right structure to build our business further and deliver on our business plan. They also reflect our commitment to invest in supporting our customers and our franchises,” he added.

Michaela Senior, an experienced industry professional, first joined the Anglia sales team in 2003 and has been a Regional Sales Manager since 2008. She will now lead Anglia’s highly successful field sales team. Prior industry experience includes purchasing manager with Money Controls and sales experience with Cableform. Jaqui Fretwell has spent 17 years in the industry is promoted from divisional marketing manager to business development director. Graham Bridger has been with Anglia for 4 years, prior to this he was European distribution manager for Rohm and also has extensive sales and purchasing experience. Claire Joyce, responsible for supporting Anglia’s component business in China has been with Anglia for 16 years.



About Anglia

Anglia is the UK's leading independent authorised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. The company is a signatory of the ADS SC21 programme and holds AS9120, ISO9001, ISO14001 accreditations and IECQ-CECC qualification. Anglia's exceptional technical support spans a fast sampling service, telephone advice from product specialists, on-site visits from field applications engineers and, ultimately, electronics design. An in-house team of designers adds expert resources to customers' design teams, helps reduce final product costs and accelerates development times. Anglia stocks over 700 million components from 500,000 product lines in the UK, and streamlines its customer's logistics and reduces costs through KAN-BAN, EDI, and customer-dedicated inventory.

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